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AVST Selected as 2004 Entrepreneurial Award winner from Frost & Sullivan

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Foothill Ranch, Calif. -

AVST has been presented with the Frost & Sullivan 2004 Entrepreneurial Award for demonstrating entrepreneurial ability through its accomplishments and leadership in the speech solutions market. In selecting AVST for the award, Frost & Sullivan named AVST's flagship product, CallXpressR, one of the top speech-enabled unified messaging (UM) products in the North American market.

According to Frost & Sullivan, the relatively untapped unified messaging market is expected to grow rapidly over the next five to six years. "Given its existing customer and partner relationships and substantial brand name recognition, AVST is well positioned to take advantage of the growing demand for unified messaging solutions," said Elka Popova, a Frost & Sullivan analyst.

Frost & Sullivan also reports that one of the biggest drivers in the growing UM market is the development of speech-enabled unified messaging solutions that allow mobile users to access their voice, email and fax messages over the telephone anywhere, any time. AVST's CallXpress has a speech module that lets customers use voice-activated commands to manage phone calls, e-mail and fax messages.

Studies have shown that in-office staff can manage their messages twice more efficiently by using CallXpress instead of traditional messaging solutions.

Remote and traveling employees can improve their efficiency by more than three times when using unified messaging via a graphical user interface.

Telephone access to messages provides remote and traveling employees with an even greater degree of convenience and further increases their efficiency and productivity.

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