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United Arab Emirates: Monday, June 28 - 2004 at 12:30

Solutions Middle East partners with AVST, USA

Dubai based Solutions Middle East, pioneers in providing Information and Communication Technology recently signed up with Applied Voice and Speech Technologies, Inc. (AVST), USA.

AVST is reputed and recognized worldwide in the unified communications marketplace uniquely combining the strengths of its world-class messaging platform, CallXpress®, with its innovative speech applications platform, Seneca™, to create a powerful, next-generation unified communications solution. AVST's products are designed to scale and support organizations of all sizes. Solutions middle east, Dubai will be the distributor in the Middle East for AVST's products and solutions.



Mr. Sheikh A Ali, Managing Director, Solutions middle east and Mr. Myers Hardy, President & CEO, AVST.

AVST's software solutions enable users to access their company's communications infrastructure including voice mail, email, and fax messages from any voice or data device, desktop, laptop, PDA, wired phone or cell phone, either via a touch tone or speech interface. The ability of employees to be located as well as check messages anywhere, anytime, greatly increases their productivity and, more importantly, enables customers to make critical real-time contact with company's employees.

'The fact that Solutions Middle East has been growing rapidly over the last few years in the region, is testimony not only to the quality of products and solutions but also of the choice of products and principals that we represent. The selection and deployment of the right solutions is vital in achieving accelerated growth', said Mr. Sheikh A.Ali, Managing Director, Solutions middle east, Dubai.

AVST's software solutions free users from the constraints of time, place, medium and device. Imagine the traveling professional no longer worrying about when or where they can get access to the internet to check email when all they have to do with AVST's solutions is use their cell phone to have all their content delivered. Using the simple words like 'get email, get voice mail, reply to email, etc. users are freed from the burden of having to be 'plugged-in' thereby allowing them to be more productive, and respond more quickly to customers and other employees.

'You can empower your business with world-class business applications, stay competitive, and welcome the challenges and opportunities – with the very best communication solutions available at affordable and predictable costs. Forget the

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burden of heavy I.T investments. One can achieve their objectives today with no wastage and no heavy capital or ongoing staffing costs', added Mr. Ali.

CallXpress increases productivity inside the office too. CallXpress displays all voice, e-mail and fax messages together within their familiar e-mail inbox, making it easy to quickly prioritize and retrieve messages of all kinds. Employees spend less time managing messages and more time acting on them. Plus, simplified system administration and lower telephone charges reduce costs for your company. CallXpress is extended by the Seneca speech-enabled call management module, which lets you use voice-activated commands to manage phone calls, e-mail and fax messages.

CallXpress offers higher productivity, lower operating costs, foolproof message delivery and improved customer satisfaction —it's the one solution that can meet and exceed the real demands of your business environment. Through this association, Solutions middle east will derive the advantage of being able to offer unique solutions in the ever-increasing demand for information and communication technology in the Middle East.

'Gone are the luxuries of massive software implementations and speculative technology purchases based on the future. Now it is all about rapid results for sustainable business success. And this partnership can contribute a lot. You can now grow your business as fast and big as you want – and always remain competitive with the best in the world' concluded Mr. Ali.

 [Log in to request more information from Solutions Middle East](#)

Related Information

Contact: A.Ali, Managing Director; Phone: 04-3523232

 **Related site:** <http://www.solutions-me.com>



Posted by Christine Haugseth, Assistant News Editor
Monday, June 28 - 2004 at 12:30 UAE local time (GMT+4)

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