

An Environmentally Friendly Solution for Enterprise Communications

It's not enough for a company to be in the black to stay competitive, today you've got to be green too. Using technology in a manner to minimize waste, cut energy consumption and reduce your carbon footprint can also help your profit margin. That's why CallXpress from AVST is the right call when it comes to implementing an effective “Green IT” initiative.

If you think that all this talk about doing business in a more “eco-friendly” manner is just a passing fad, take a look at the facts and you'll see that more and more organizations are turning to technology to improve operational efficiency and lessen their impact on the environment. For example:

- “Approximately 30% of U.S.-based midsize businesses cite “Green IT” as an important IT initiative for their company. We expect this to increase to 40% by the end of 2008.” (Source: Gartner, Findings: Midsize Business “Green IT” Initiatives Are Driven Mostly by Cost Savings, James A. Browning, October 2007)
- “Approximately 1/3 of IT executive participants to date in the Nemertes' Unified Communications and Collaboration 2008 benchmark have green initiatives in progress to drive down the demand for commuting and to create virtual worker environments.” (Source: Nemertes Research)
- At the moment, European companies are significantly ahead of their U.S. counterparts in environmental initiatives. However, the gap is starting to narrow as more U.S. companies make “Green IT” a priority.

CallXpress Makes it Easy – and Efficient- to be Green.

There's no question that a “Green IT” initiative is a must for today's organizations. But how do you know if your communications solution fits into that initiative? One simple way is to choose a solution that runs multiple applications on a single server, eliminates the need for paper-consuming fax machines, and lets your employees work remotely from anywhere. An even simpler way is to choose CallXpress from

AVST. CallXpress provides you with all these advantages—and more.

Consolidation: Maximize Server Capability.

Servers are the biggest hogs of energy for IT departments. To address this problem, many IT departments are turning to virtualization of multiple applications running physically on one single server.

The CallXpress architecture has the ability to support up to 192 ports, or 20,000 voice mail users and 10,000 unified messaging users, on a single server. It can also run multiple applications on a single server, in order to make full use of your AVST certified server's resources. Of course, reliability is also critical when trying to maximize server capability. Through AVST's current and future architecture flexibility we can help build the best fit for your organization.

CallXpress also minimizes hardware usage through its support of IP telephony, which eliminates the need for voice boards. And because AVST certified servers and boards are RoHS compliant, you can be rest assured that the use of certain hazardous substances is restricted to regulated levels.

Unified Messaging: Cancel the Paper.

Unified Messaging Fax

Through CallXpress unified messaging, voice mail, fax and e-mail are all available through a single user interface. The purpose is to simplify and speed message handling by improving how end users receive, reply to, and manage messages. By providing this functionality to end users' desktops, you can reduce the number of dedicated office fax machines—as well as paper consumption—because faxes are received and delivered electronically via e-mail.

Documentation Delivered Electronically

Excessive paper usage is one of the greatest areas of concern with an environmental initiative. With CallXpress, the need for hard copies of documents is significantly reduced as documents are delivered electronically to users' desktops.

Teleworking: Put the Brakes on Commuting.

AVST's CallXpress Unified Communication solution allows your employees to "telework" from anywhere and still be connected to the office. This eliminates the need to commute, which has a tremendous impact on the environment.

CallXpress supports teleworking through:

Internet Access to Messages

CallXpress unified messaging supports the ability to view all your e-mail, voice mail and fax messages 24/7 via remote web access through CallXpress Web PhoneManager, Microsoft® Outlook® Web Access, and IBM® Lotus® iNotes clients. When you have advanced internet accessibility like this your employees will always feel connected to the office no matter where they are.

Stay in Touch While on the Go

With CallXpress you can manage all your messages even while on the go. Just pick up your mobile device, follow the simple touch-tone or voice commands, and using text-to-speech technology, CallXpress gives you instant access to all of your messages. Or for your employees with smartphones that support G.711 codec, users can listen to voice messages in their e-mail inbox.

Speech-Based Personal Assistant

This feature instantly turns any telephone into a powerful hands-free speech portal. Using intuitive speech commands, users can quickly and easily take/place calls, manage messages, access/schedule meetings, change system preferences and locate numbers from anywhere.

Rules-Based Notification

Your employees will never be out of touch with CallXpress. The instant new voice or fax messages arrive, the recipient is immediately notified via e-mail, pager, phone call or SMS text messages. CallXpress also supports administrative alerts via SNMP or e-mail to inform system administrators of the health of the CallXpress system.

Over 25+ years Platform History

AVST is a provider of a world class Unified Communications solution, CallXpress that delivers advanced call processing, voice mail, unified messaging, fax, notification, and speech-enabled personal assistant to help organizations become more productive. This platform's 25+ year lineage of telephony/IT interoperability is an important consideration for IT staffs looking for a reliable solution. CallXpress is the leading switch-independent enterprise communications solution that scales to accommodate up to 20,000 voice mail users on a single server. With over 250 TDM and IP telephony switch

integrations, companies can standardize on CallXpress as their next generation solution while protecting their legacy and future investments in PBX infrastructure.

For More Information

For over 25 years, AVST has been shaping the evolution of communication, with more than 40,000 installations worldwide. So as the world of communications advances, you can be assured that AVST's award winning products have your future covered. To learn more visit www.avst.com or contact us at +1.949.699.230.