



AVST Unifying Communications

**Get the Most From Your
Smartphone**

Mobility is the Catalyst for UC



Mobility Has Proven to be Almost Recession-Proof in IT Organizations



Mobile Technologies is one of the Top CIO Technology Strategies

BY
2015

Mobile Operating Systems (OS) will Surpass PC OS

32%

of US Employees are Mobile Workers

46%

of Companies are Integrating Mobile Devices into their UC Plans



“Mobile” is defined as spending at least 20% of time away from their primary workplace.

Source: Yankee Group , Nemertes Research, Gartner

Consumerization of IT

- New Generation of Technology Savvy Workers
- Employees Bringing Mobile Devices Through the “Back Door”
- By 2012, Enterprises are Expected to Support Average 3.3 Smartphone/Tablet Platforms
- Ubiquitous Broadband
- Availability of Cheap/Free Mobile Tools & Applications
- 53% of IT Managers Surveyed Support Employee-Owned Smartphones and Tablets



Source: Forrester Research and Gartner

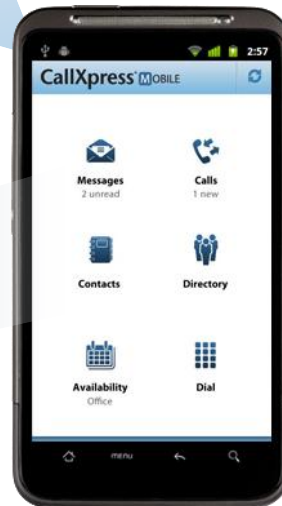
Today's Challenges

Challenge #1

Desire to Separate
Personal and Business
Communications

Challenge #2

An Intuitive Interface
That Makes the Device
Easy to Use



Work

Personal

AVST Provides

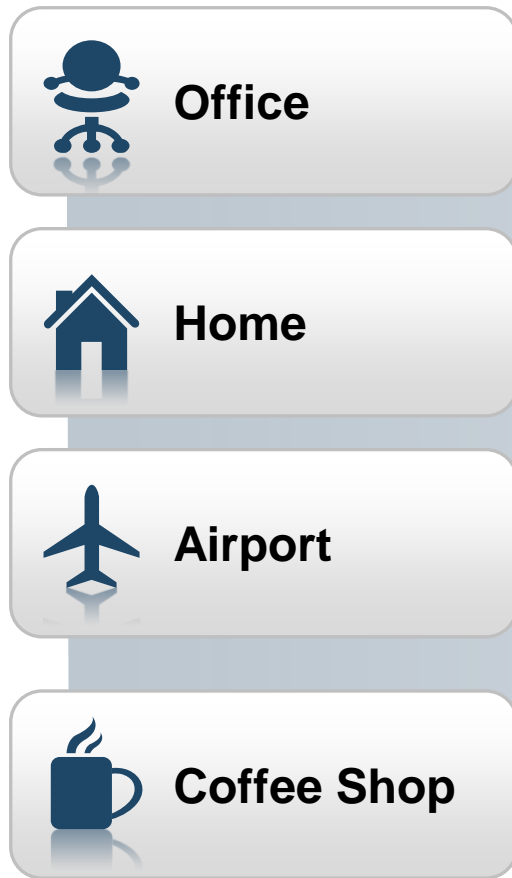


- Single Number Reach
- Single Mailbox
- Mobile Number Protection
- Notification
- Interactive Call Screening
- Unified Messaging
- Voicemail-to-Text
- Fixed Mobile Convergence
- Speech Interface
- Business / Personal Segregation

Single Number

Single Number Reach

- Allows Users to Be Reached Anywhere, Any Device, Anytime
- Maintains a Single Enterprise Voicemail Box



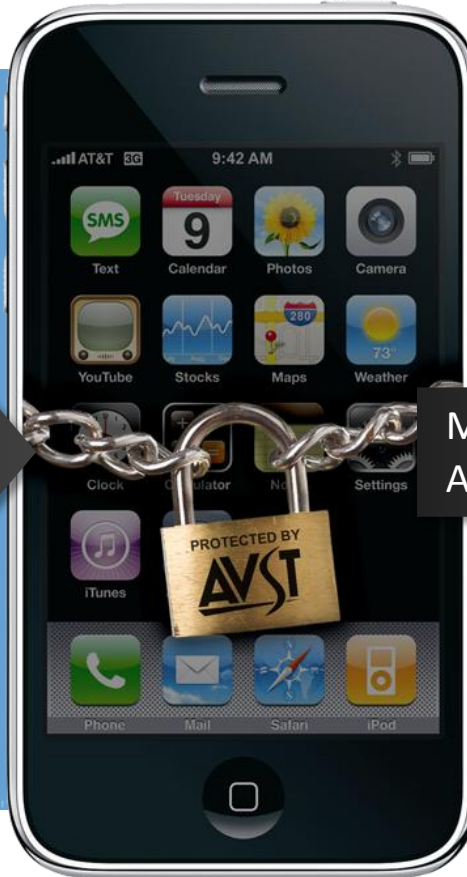
Mobile Number Protection

Mobile Number Protection

Incoming Call



RECEIVING
A CALL



MAKING
A CALL

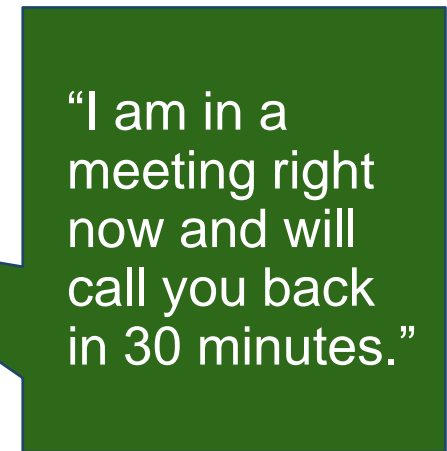
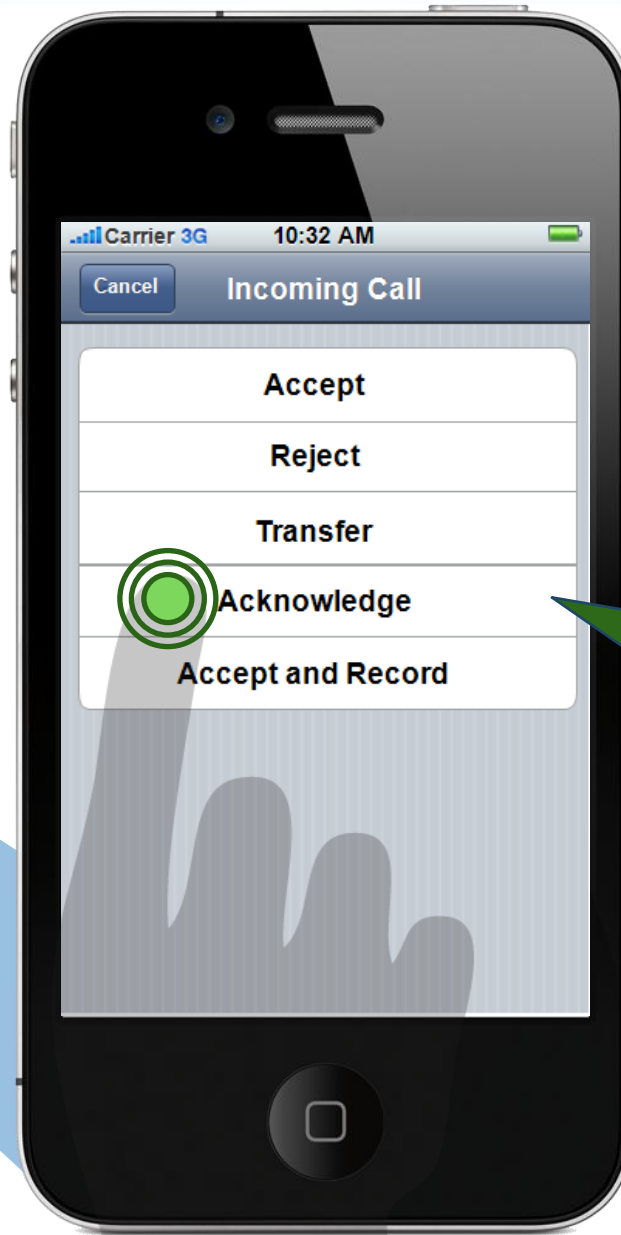
Outgoing Call



Interactive Call Screening



Identifies
Callers



Acknowledges
Call

Unified Messaging



Hands-free Information Access



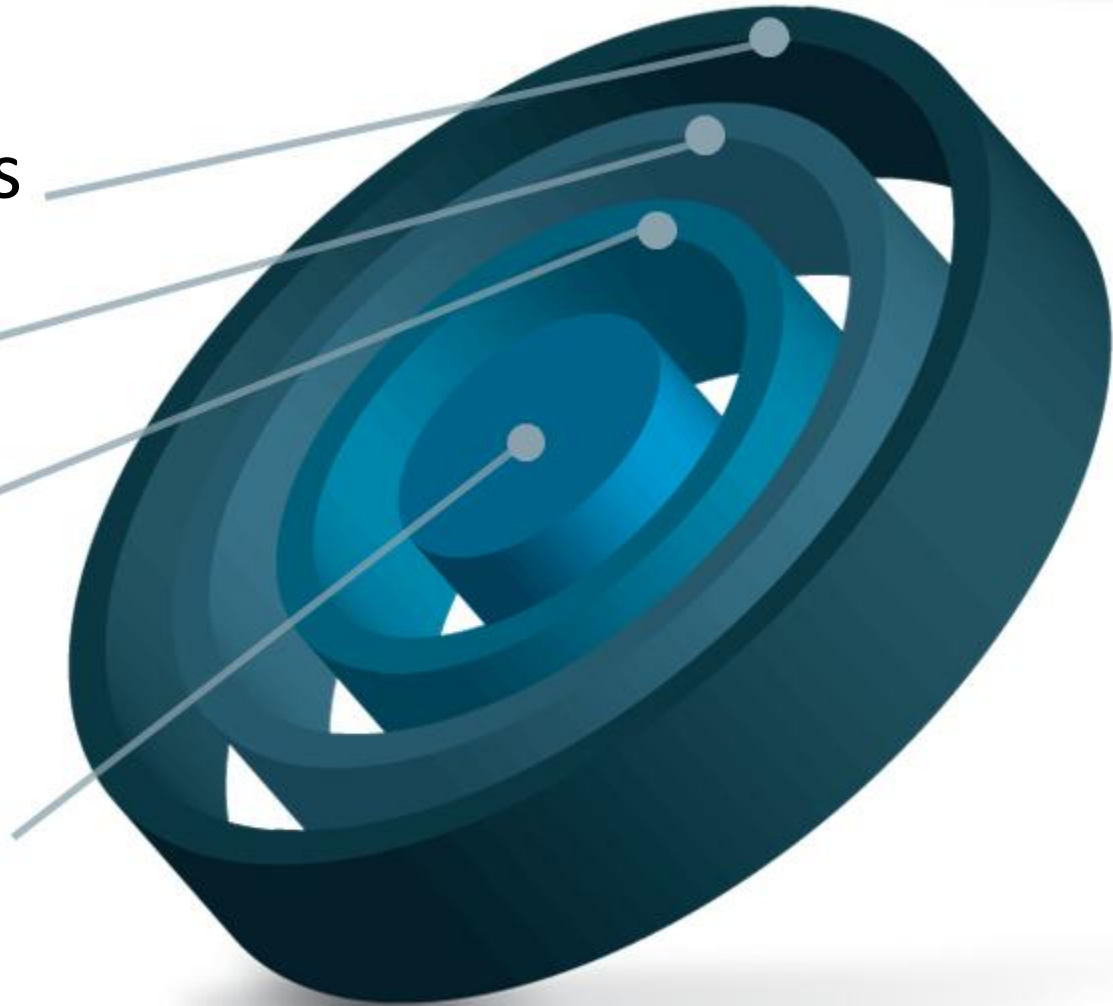
The Power of the AVST Platform

UC-Business Process

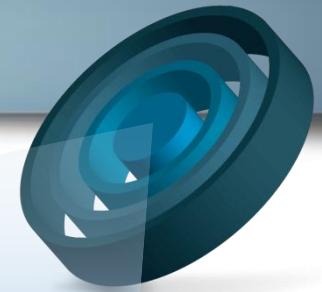
UC-Mobile

UC-Voice

UC Interoperability



The Power of the AVST Platform



UC Interoperability

FIXED AND MOBILE VOICE INFRASTRUCTURE

Telephony

AMSTRA

Alcatel-Lucent 

AVAYA


CISCO

Microsoft

 **MITEL**

NEC

 **ShoreTel**

COLLABORATION SOFTWARE

Conferencing

 **POLYCOM** 

 **RADVISION**

Microsoft

IM

 **IBM LOTUS SAMETIME**

 **Microsoft Lync**

E-mail

 **Lotus Notes**  **Gmail**

Novell GroupWise  **Microsoft Office 365**

 **Microsoft Exchange**

PERSONAL STATUS, PRESENCE AND AVAILABILITY

Presence

 **Microsoft Lync**

 **IBM LOTUS SAMETIME**

 **XMPP**


Devices

 **ANDROID**

iPhone

CORPORATE DATABASES AND APPLICATIONS

ORACLE 

ORACLE DATABASE 11g 

IBM Microsoft

Novell

 **EMC²**

 **salesforce.com**

 **Microsoft SQL Server[®] 2008**

SYBASE



Thank You

Headquarters – Orange County, California

Applied Voice & Speech Technologies, Inc.
27042 Towne Centre Drive, Suite 200
Foothill Ranch, California 92610-2810
Phone: (949) 699-2300
Fax: (949) 699-2301
Toll-Free: (866) 368-0400

Engineering, Testing and Support Facilities - Seattle, Washington

Applied Voice & Speech Technologies, Inc.
20000 North Creek Parkway, Suite 200
Bothell, WA 98011
Phone: (425) 951-1600
Fax: (425) 951-1597

Engineering, Testing and Support Facilities - Victoria, Canada

Applied Voice & Speech Technologies, Inc.
645 Fort Street, Suite 107
Victoria, BC V8W 1G2
Canada
Phone: (250) 412-1240
Fax: (250) 412-1238

Europe, Middle East & Africa Headquarters

Applied Voice & Speech Technologies, Ltd.
One Heddon Street
London, W1B 4BD
United Kingdom
Phone: +44 (0) 870 444 8403
Fax: +44 (0) 207 432 4647
Technical Support: +44 (0) 870 444 8408

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Phone: 949-699-2300 | 866-368-0400

www.avst.com | E-mail: info@avst.com