



FOR IMMEDIATE RELEASE

Media Contact:
Kerry Fedro
Lages & Associates
(949) 453-8080
kerry@lages.com

AVST Spotlights CallXpress Interoperability at VoiceCon San Francisco

Demonstrates how CallXpress Facilitates Communication Enabled Business Processes to Improve Productivity and Reduce Human Latency

SAN FRANCISCO, Calif., November 10, 2008 – [Applied Voice & Speech Technologies](#), Inc. (AVST) will exhibit its innovations in unifying enterprise communications this week at VoiceCon[®] San Francisco 2008. AVST will showcase [CallXpress](#)[®] suite of communication applications, including call processing, voicemail, unified messaging, fax, notification and hands-free speech-based personal assistant and automated attendant that provide unprecedented levels of interoperability, scalability and feature flexibility.

Demonstrations of CallXpress will take place at AVST's booth #529 on the show floor at the Moscone Center North from November 11-12, 2008. In addition, the company's Vice President of Sales and Business Development, [Mike Berlin](#), will participate in a panel discussion titled, "Voice Messaging: Are PBXs Still Needed?" on Wednesday, November 12, at 4:00 p.m. PST, in room 124 of the convention center. Also on Wednesday the 12th, at 5:15 p.m. PST, CallXpress will be showcased during a 30-minute product briefing session on the show floor.

With the convergence of voice and data networks, IT departments are steadily adopting VoIP infrastructures, thus providing the foundations for a broad range of enterprise applications. To stay competitive, enterprises are also paying more attention to applications that improve many aspects of their

operations and business processes as they replace their traditional circuit-switched PBXs. CallXpress Unified Communications solution facilitates Communication Enabled Business Processes (CEBP), which is a method to integrate and automate communications functions within a business process. CallXpress delivers on this promise by improving productivity, enhancing the customer experience and reducing human latency.

This week at VoiceCon, AVST will highlight how CallXpress has helped many businesses achieve CEBP through its unsurpassed interoperability into customer's data and telephony infrastructures. "AVST has always taken the approach that interoperability is the key to delivering Unified Communications solutions that bring about more efficient business processes," said [Denny Michael](#), AVST's Vice President of Marketing. "CallXpress has an architecture that provides interoperability with disparate and evolving business applications, groupware and telephony infrastructures, which allows organizations to implement CallXpress while protecting existing and future investments."

VoiceCon, now in its 18th year, is produced by CMP Media, Business Technology Group, and brings decision makers together with the industry's pioneering end users, vendors and consultants to focus on the issues central to enterprise voice networks and the migration to IP telephony and convergence.

VoiceCon San Francisco is focused entirely on enterprise IP telephony, converged networks and Unified Communications. As one of the world's leading experts in the space, AVST will be on hand to further its goal of educating end users about how to unify communications, specifically in enterprise environments that require the most flexible solutions.

CallXpress delivers world-class call processing, voicemail, unified messaging, fax, notification and speech-enabled personal assistant and automated attendant capabilities to help organizations become more productive. The platform is the ideal solution to replace legacy voicemail systems as well as support the latest IP-PBX integrations. CallXpress was developed to offer quick and painless conversions to next generation technology through speedy implementation, simple administration and maintenance, and telephone user interface emulations that are already familiar to users - resulting in minimal training.

AVST has an extensive list of partners that sell and support its solutions throughout the world. For sales information, visit the company website at www.avst.com.

About AVST

Applied Voice & Speech Technologies, Inc. (AVST) is a leading developer of Unified Communications

solutions with over 15 million users relying on its products and services to maximize their productivity. With three decades of innovation excellence, AVST is solely focused on delivering communications solutions that increase individual, group and enterprise productivity. Its flagship Unified Communications platform, CallXpress®, offers best in class interoperability, scalability and resiliency while delivering advanced call processing, voicemail, unified messaging, personal assistant, fax, speech and notification capabilities. With CallXpress, an organization can uniquely protect and extend its existing IT and telephony infrastructure investments — now and into the future.

Headquartered in Orange County, Calif., AVST maintains facilities in Seattle, Wash. and the United Kingdom and has remote sales offices throughout the United States. AVST's Unified Communications solutions are sold and supported internationally by an extensive network of resellers and OEM partners. For more information contact Denny Michael, Vice President of Marketing, at 949-699-2300 or access the company's website at www.avst.com.

###

Link to original AVST press release:

http://www.avst.com/pr/AVST_Spotlights_CallXpress_Interoperability_at_VoiceCon_San_Francisco.asp