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## **AVST Demonstrates CallXpress 8 at the 2009 ACUTA Fall Seminar**

*AVST Educates College and University Administrators on the Benefits of Unified Communications*

**PORTLAND, OREGON, October 26, 2009** - This week at the 2009 ACUTA Fall Seminar, [Applied Voice & Speech Technologies, Inc.](#) (AVST) will be showcasing its flagship Unified Communications platform, [CallXpress® 8](#). Leveraging its experience deploying CallXpress in more than 800 educational institutions, AVST will inform the higher education community about the benefits of Unified Communications.

Universities are continually looking to increase the productivity of faculty, staff and students who are increasingly mobile, and improve their overall communications while at the same time providing a cost-effective communications solution. AVST will be demonstrating CallXpress at booth #12 on the show floor at the Marriott Downtown Waterfront in Portland, OR, October 25-28.

Delivering on its commitment to educate the market on how to effectively migrate from a legacy voicemail environment to Unified Communications, AVST is also sponsoring a breakout session during the ACUTA Seminar:

"Secure a Strong ROI on Your Legacy Voicemail Replacement," presented by [Hardy Myers](#), AVST President & CEO. This session is scheduled for Monday, October 26, at 4:00 p.m. in the Oregon Ballroom, Salon GH at the Marriott Downtown Waterfront.

In line with the seminar's theme of "Managing and Financing the Converged Environment," Myers will focus on how educational institutions can benefit by replacing outdated voice messaging systems with the latest technologies. Many universities and colleges are served by legacy voicemail systems that are long overdue for replacement or upgrade. In today's economic climate, the prospect of a "rip and replace" IP telephony initiative is not only overwhelming, but downright unaffordable. This session will help attendees identify ten key steps to building an affordable, phased migration from legacy voicemail solutions to Unified Communications, resulting in a strong return on their UC investment.

[ACUTA](#), which stands for the Association for Communications Technology Professionals in Higher Education, is an international non-profit educational association serving colleges and universities. Representing over 1700 individuals at nearly 800 institutions of higher education with members ranging from small schools and community colleges to the 50 largest U.S. institutions, ACUTA's core purpose is to support higher education institutions in achieving optimal use of communications technologies.

[Denny Michael](#), AVST's Vice President of Marketing stated "AVST has seen great success in the higher education marketplace and looks forward to participating in all of the ACUTA regional seminars. Each year we help more higher education campuses replace their outdated voicemail systems, providing them with a next-generation communications-enabled platform that supports their Unified Communications needs. Our solution is a natural fit for the ACUTA audience, making this the perfect place to co-strategize while providing attendees with a forum to share information and actively participate in the development of AVST's future offerings."

CallXpress 8 delivers a powerful suite of Unified Communications applications including advanced call processing, voicemail, unified messaging, personal assistant, fax, speech and notification capabilities to help colleges and universities become more mobile and productive. AVST is a Corporate Affiliate of ACUTA and has been acknowledged for its support of ACUTA's regional and national events over the last four years. For more information about AVST's products for the higher education marketplace visit the company's website at [www.avst.com](http://www.avst.com). For more information on the AVST CallXpress User Forum please visit [www.avst.com/forum](http://www.avst.com/forum).

### **About AVST**

Applied Voice & Speech Technologies, Inc. (AVST) is a leading developer of Unified Communications solutions with over 15 million users relying on its products and services to maximize their productivity. With three decades of innovation excellence, AVST is solely focused on delivering communications solutions that increase individual, group and enterprise productivity. Its flagship Unified Communications platform, CallXpress®, offers best in class interoperability, scalability and resiliency while delivering

advanced call processing, voicemail, unified messaging, personal assistant, fax, speech and notification capabilities. With CallXpress, an organization can uniquely protect and extend its existing IT and telephony infrastructure investments — now and into the future.

Headquartered in Orange County, Calif., AVST maintains facilities in Seattle, Wash. and the United Kingdom and has remote sales offices throughout the United States. AVST's Unified Communications solutions are sold and supported internationally by an extensive network of resellers and OEM partners. For more information contact Denny Michael, Vice President of Marketing, at 949-699-2300 or access the company's website at [www.avst.com](http://www.avst.com).

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Link to original AVST press release:

[http://www.avst.com/pr/AVST\\_Demonstrates\\_CallXpress\\_8\\_at\\_the\\_2009\\_ACUTA\\_Fall\\_Seminar.asp](http://www.avst.com/pr/AVST_Demonstrates_CallXpress_8_at_the_2009_ACUTA_Fall_Seminar.asp)