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## **AVST Addresses Unifying Communications in a Multi-Vendor Environment at VoiceCon Fall in San Francisco**

*Company Executive to Speak About Migrating to Next-Generation Messaging Systems at the Event*

**Foothill Ranch, Calif., August 21, 2006** – Applied Voice & Speech Technologies, Inc. (AVST) is addressing how to unify communications in a multi-vendor environment as it demonstrates its flagship platform, CallXpress®, at VoiceCon® Fall in San Francisco from August 21-23, 2006. The product showcase and demonstrations will take place at AVST's booth (#536) on the show floor at the Moscone North Convention Center. In addition, the company's Vice President of Product Development, Tom Minifie, will participate in a panel discussion titled "Migrating Your Messaging System" on Wednesday, August 23 from 2:45 to 4:00 p.m. PDT.

Now in its 16th year, VoiceCon is the leading conference and exhibition for enterprise voice, IP telephony and convergence in North America. The conference brings decision makers together with the industry's pioneering end users, vendors and consultants to focus on the issues central to enterprise voice networks and the migration to IP telephony and convergence. This year's VoiceCon, produced by CMP Technology, is expected to feature an impressive lineup of enterprise executives who will be sharing experiences from their migration to IP telephony and converged networks. AVST will be on hand to further its goal of educating end users about how to unify communications, specifically in a multi-vendor environment.

"As the workforce becomes more mobile, and there is rapid acceptance of IP telephony, it is more

important than ever for companies to make sure they implement future-proof strategies to embrace these changes without having to completely replace their communications infrastructure,” said AVST’s Vice President of Marketing, Denny Michael. “VoiceCon is a perfect venue for us to advance our mission to teach companies about all of the options that are available to them when seeking to migrate to an advanced messaging system.”

One of these options is AVST’s popular CallXpress unified communications solution, which delivers world-class call processing, voice messaging, unified messaging and advanced speech applications. It is an optimal choice for businesses of all sizes because it increases employee productivity, effectiveness and collaboration at a minimal investment. But more importantly, CallXpress offers the most complete set of migration options from early generation products that are approaching end-of-life. This enables customers to easily integrate CallXpress with communications technologies from other vendors, reducing the need for customers to invest in costly infrastructure replacement and user training programs.

Further demonstrating its leadership and commitment to innovation in the unified communications space, AVST recently teamed up with Business Communications Review to launch a series of educational programs, including a webinar, print ad campaign and electronic banner campaign, in conjunction with VoiceCon Fall. The webinar, titled “A VoiceCon Webinar: Unifying Communications in a Multi-Vendor Environment,” took place earlier in August and can be viewed online at <http://www.avst.com/r/bcr2.asp>. The AVST website also features “Unified Communications: the Movie,” a short film produced by the company that explains the benefits of unified communications and AVST’s flagship CallXpress solution. The movie can be viewed online by visiting AVST’s home page at [www.avst.com](http://www.avst.com).

### **About AVST**

Applied Voice & Speech Technologies, Inc. (AVST) is a leading developer of Unified Communications solutions with over 15 million users relying on its products and services to maximize their productivity. With three decades of innovation excellence, AVST is solely focused on delivering communications solutions that increase individual, group and enterprise productivity. Its flagship Unified Communications platform, CallXpress®, offers best in class interoperability, scalability and resiliency while delivering advanced call processing, voicemail, unified messaging, personal assistant, fax, speech and notification capabilities. With CallXpress, an organization can uniquely protect and extend its existing IT and telephony infrastructure investments — now and into the future.

Headquartered in Orange County, Calif., AVST maintains facilities in Seattle, Wash. and the United Kingdom and has remote sales offices throughout the United States. AVST’s Unified Communications solutions are sold and supported internationally by an extensive network of resellers and OEM partners.

For more information contact Denny Michael, Vice President of Marketing, at 949-699-2300 or access the company's website at [www.avst.com](http://www.avst.com).

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Link to original AVST press release:

[http://www.avst.com/pr/AVST\\_Addresses\\_Unifying\\_Communications\\_in\\_a\\_Multi-Vendor\\_Environment\\_at\\_VoiceCon\\_Fall\\_in\\_San\\_Francisco.asp](http://www.avst.com/pr/AVST_Addresses_Unifying_Communications_in_a_Multi-Vendor_Environment_at_VoiceCon_Fall_in_San_Francisco.asp)